

# Blender Conference 2025

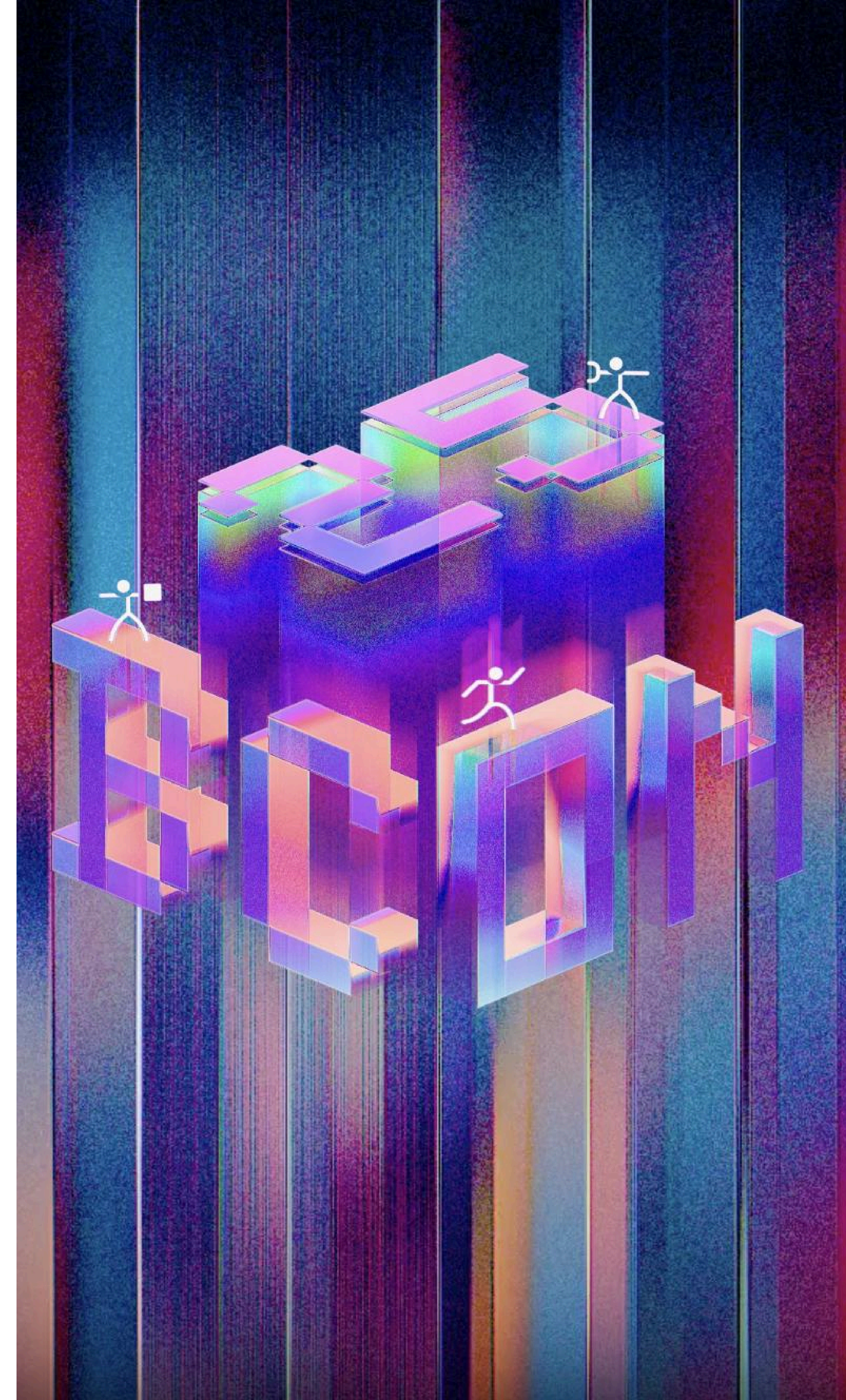
## Sponsor Prospectus

Blender Conference has been held in Amsterdam since 2002. This annual gathering is the key moment for the Blender community to connect, and for contributors to Blender to show their work and get inspired for another year.

With the event getting bigger each year, and still getting sold out, it's Blender Foundation's strategy to support additional events around the globe (such as BCON LA), and theme the activities in the Amsterdam BCON around topics that attract contributors to the Blender project - like CG software development, tool and UI design, production integration, customization, industry collaboration, and open source organization.



[conference.blender.org](https://conference.blender.org)





# About

- Three days in a remarkable venue, in the heart of Amsterdam.
- 750 international visitors, from NL (5%), Europe (70%) and around the world (25%).
- Each day offer all-inclusive catering for everyone, including dinners and drinks.
- Over 100 sessions by international speakers.
- All presentations are shared online within a couple of hours.
- Blender Conference recordings get between 10k and a 1M views online.
- Watch the BCON24 recap [on YouTube](#).



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# Location

The venue is 18th century “Felix Meritis”, in the heart of Amsterdam, offering multiple theaters, meeting rooms and spaces to hang out.

Featuring a dedicated space, the *Tower*, for half-day contributor workshops, each serving the main product/industry areas Blender covers. Workshops are possible such as “Animation”, “VFX”, “Games & VR”, “Automotive”, “Architecture (AEC)”, “Education”.

Other locations are the *Theater* (350 seats) for high quality 20 minute case studies, the *Studio* for professionals using Blender, the *Classroom* with live tutorials, and an entire floor dedicated to activities for Blender developers.

The conference’s heart is the *Market*, the main drinks and food court with four tables reserved for sponsors to present their work.





# Become a Sponsor

Blender Conferences are warm and welcoming events. Each year we get great feedback from visitors how much they appreciate the atmosphere and meeting old friends and new people. For artists and developers involved with Blender it's the highlight of the year.

Conference sponsors get an opportunity to help us make the event even more memorable. In exchange they can get additional benefits.



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# Sponsor Packages

	Silver	Gold	Main
Available	10	4	2
Event Tickets	2x full conference tickets	4x full conference tickets	8x full conference tickets
Exhibition Space	One day, dedicated banner stand (85 × 200 cm) in cafe area with your own table. Computer and screen are available on request.	One day, dedicated banner stand (85 × 200 cm) in cafe area with your own table. Computer and screen are available on request.	Three days, dedicated banner stand (85 × 200 cm) in cafe area with your own table, computer and screen.
Presenting	-	One session in Classroom or Studio.	One session in Theater, and one in Classroom or Studio.
Communication	Credit in conference program, mention on conference website.	Credit in conference program, mention on conference website.	The most prominent credit on conference website and program.
Cost (EUR)	€ 2500	€ 10000	€ 25000

# Contact

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